Assignment Graphic Organizer

The Analysis

IDENTIFICATION: Which Rhetorical Appeal are you discussing in this paragraph and how does it relate to the author's claim/argument? How are you going to introduce the device in your topic sentence? Did you think the author used the device effectively? Be specific. ***Ex. Within the article, Taylor effectively used Pathos……..***
ILLUSTRATION: Select 1-2 quotes that you will use to demonstrate the author's use of the appeal. Be sure to record paragraph numbers as well! Remember to review the rules for APA citation (short or long quote). Make sure that you can paraphrase the quote(s) and explain how it shows the appeal that you have selected.
EVALUATION: Using **point form**, make some notes about how you will evaluate/critique the author's use of the appeal. Was the device used well? Did it help with the author's purpose? Include a conclusion for the paragraph

WRIT 100-MAJOR ASSIGNMENT #2 RUBRIC

Criteria	Missing	Needs Much Improvement	Needs Some Improvement	Meets Expectations	Exceeds Expectations	Comments
Analytical Skills (Analysis Paragraphs) ● Paragraphs clearly identifies and focuses on ONE form of rhetorical appeal (Pathos) per paragraph. ● Correctly identifies the use of the rhetorical appeal in the article (IDENTIFY) ● Cites relevant and sufficient examples from the text, coherently explaining how and why these function as the identified rhetorical appeal (ILLUSTRATE) ● Analysis successfully ties the chosen examples back to the thesis/purpose of the argument. ● Uses critical analysis skills to evaluate the strengths or weaknesses of the rhetorical appeal in achieving the author's persuasive purpose. (EVALUATE)						
Technical/Writing Skills (Both Summary and Paraphrase Paragraphs) ● Writes with a clear, concise, and sophisticated style, demonstrating variety in sentence structure and vocabulary ● Introduces few or no mechanical errors; any error that does exist can be easily fixed and does not disrupt the reader's experience ● Follows the assignment's formatting guidelines						

• Uses correct APA format throughout the assignment						

TOTAL : _____ / 10